Editorial Vol. 14 Iss. 1 2016

This issue of the journal contains three (3) papers that offer valuable contributions to the development and continuance of the literature in their respective fields.

Chief Editor,
Ronald William Perrin
Faculty of Business,
University of Wollongong, Australia

Articles

The first paper “An empirical investigation of the influence of alcohol policy and gender on university students’ drinking behaviour” (Sharma & Reinhard, 2016) examines whether the existence of an alcohol policy makes a difference in students’ behaviour during drinking and whether there is a gender effect on students’ drinking behaviour. The study found significant differences in consequences and drinking behaviour but there was no evidence of difference in consequences by alcohol policy.

The second paper “Consumer Generated Restaurant Ratings: A Preliminary Look at OpenTable.com” (Taylor & Aday, 2016) examines the relationship between consumer generated restaurant ratings on the booking site OpenTable.com, and possible effects pricing and number of meals served daily has on these ratings. The study found a positive correlation between rating and price, and a strong inverse correlation between rating and number of meals offered per day.

The third paper “The role of the intermediary in social enterprise sustainability: an international comparative study” (Jenner, 2016) examines the role that specialist intermediaries play in the development of sustainable social enterprises. The study reports that contemporary social enterprise leaders view intermediaries as an important factor in the success of their organisations. In addition they are viewed as having the potential to play a key financing role as well as offering a broad range of assistance including networking, business advisory and development support.

Reference List

